



Less plastic, more fantastic

No excuse for single-use!

79% of all plastic ever created is in the environment today.¹
Nobody really knows how long plastic takes to break down – if it ever does! – so most plastic that's not in use is either in landfill or littering our oceans.

We only recycle 58% of plastic bottles, and 32% of plastic pots, tubs and trays.²
But recycling is one of the things we can all do to stop plastic from entering landfill or the sea.

The Government wants to get rid of all 'avoidable' plastic waste by 2042.³
To achieve this, it's considering funds for new sustainable materials, 'plastic-free' supermarket aisles and free water refills in coffee shops.

#wasteweek

^{1,2} WRAP: <https://www.recyclenow.com/plastic-planet/>; ³ https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/693158/25-year-environment-plan.pdf. The Government defines avoidable as "what is Technically, Environmentally and Economically Practicable".

Find more waste resources at jointhepod.org



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